TAKING TELANGANA TO THE WORLD

INITIATIVES & ACHIEVEMENTS

it.telangana.gov.in
MISSION DIGITAL TELANGANA

With the formation of Telangana State a year ago, a new journey has begun – that of building “Bangaru Telangana”. And Information Technology plays a crucial role in its vision. From putting Telangana on the global map to bringing the government closer to the masses, from drawing new investments to creating new jobs for the youth, the roadmap is drawn under the able leadership of Sri K T Rama Rao. And the execution is well underway. In the days to come, we aim to transform the mostly agrarian society of the state to that of knowledge based society through emphasis on creating enlightened citizenry and skilled workforce.
COLLABORATING WITH THE LEADERS TO DRIVE GROWTH

With Union IT Minister Sri Ravi Shankar Prasad

With Azim Premji, Chairman, Wipro

With Bhaskar Pramanik, Microsoft

At Golden Jubilee of Computer Society of India

Addressing the Metropolis World Congress
We recognise the multiple benefits from Information Technology in the new state. Increase in the IT/ITES sector base contributes to the overall GSDP and also create thousands of new jobs. The Government will now effectively deliver its services to the common man through IT thereby bringing transparency in governance.

While Hyderabad has remained a prominent hub for the Software industry, the last few years of confusion over bifurcation has created anxiety amongst the businessmen. However, one year of our government has changed all that. We now have complete stability in the state under the decisive leadership of our Chief Minister. Also the new state has introduced proactive and investor-friendly policies. This has brought a new buoyancy and dynamism in IT sector. There is a renewed surge of interest amongst both large and small companies to expand and grow in Hyderabad. Our road-shows, both domestic and international, have met with tremendous response. With the strong foundation we have laid in the first year we are quite confident that we will be able to achieve our goal to double our revenues from IT/ITES industry in five years.

We are going to pursue electronics as one of the key sectors to create a new ecosystem of large scale manufacturing of electronic goods for domestic and international markets and in the process create large scale employment for rural youth. Our other initiatives like TASK, T-Hub, HyFi, and Digital Telangana have all been received very positively. With many of its initiatives winning awards, Telangana State is now considered to be the national role model.

The dedicated team at IT E&C has played a key role in translating our vision into reality. My heartfelt thanks go to Sri Harpreet Singh, our erstwhile Secretary who has done most of the spade work to our early ideas. I also welcome our new Secretary Sri Jayesh Ranjan who will bring even more enthusiasm and creativity into the job. I also thank all the staff in the department and attached institutions like TSTS, ESD, TASK and MANA TV.

I request all of you to continue to send your suggestions and feedback so that we continue to improve ourselves at all times.
CREATING A PLATFORM FOR DIGITAL TELANGANA

The ITE&C Department of Telangana plays a crucial role in policy formulation in IT Sector, conceptualising and executing various e-governance initiatives, stipulating standards for compliance, promoting investments in IT sector, facilitating growth of IT enabled services through proactive measures and providing a strong communication backbone in the state.

OUR OBJECTIVE

Aims to bring the benefits of IT to all citizens and to promote the growth of IT in all fields. The government is taking various measures to facilitate the establishment of IT & ITES units in the state. We aim to contribute to the economic development through rapid growth of IT exports, IT investments and create employment opportunities.

ACTIVITIES UNDERTAKEN

• IT Policy formulation
• IT promotion including IT road shows, Exhibitions and Conferences
• Incentives to IT companies including Hardware, Communication and ITES.
• Electronic & Hardware Manufacturing Policy
• Conceptualising and implementation of e-governance projects
• Maintenance of Telangana State Portal
• Maintain Digital & Social Media platforms for state government.
• Skill Development & Promoting Entrepreneurship
• Promoting Animation and Gaming Sectors
• IT Promotion in Tier-II & III Hubs
• Providing Internal Infrastructure to way forward ITiR, Hyderabad
• IT Special Purpose SEZs
• Rural Service Delivery Points and e-literacy
• Mee-seva
• Designing and enforcement of IT Architecture
• T-NET Ku-Band project
• E-procurement
• CIO’s Training- for other department officers
• Infrastructure projects viz., TSWAN, video conferencing equipment, TSCAN, SDC, etc.
THE FIRST STEPS TOWARDS DIGITAL TELANGANA

The IT sector currently employs over 3.71 lakh IT Professionals, making Hyderabad the 2nd largest IT Exporter in India. The Electronic sector exports surpassed US$ 1 Billion. Hyderabad has one of the largest concentrations of IT, ITES & Electronics Companies in the country.

The Telangana Government aims to build upon this legacy and develop the city of Nizams into a truly futuristic city, by promoting innovation and technology, developing new growth sectors, and through smart city planning. Ongoing projects include the path breaking Hyderabad Metro Rail, advanced traffic management initiatives in line with leading cities in the developed world, and a comprehensive multi-year plan to ensure adequate power to fuel this period of rapid growth, as well as a pioneering project to provide free Wi-Fi to all parts of the city. Key E-governance initiatives have also been taken to serve citizens better and to improve the quality of living through e-learning, e-healthcare initiatives, right down to the Panchayat level.

MAJOR INITIATIVES:

- **Industry Friendly IT Policy with Single Window Clearance through TS-iPASS**
- **Building Hyderabad ITIR Project in 202 sq.km with IT investment potential of Rs. 2,19,440 Cr.**
- **Electronic Manufacturing Clusters:** eCity - 602. acre estimated to cost Rs. 580 Cr. It has a SEZ area of 263 acre and non-SEZ area of 339 acre. Maheshwaram EMC: 310 acre at an estimated cost of Rs. 360 Cr.
- **T-Hub:** India’s largest incubation facility (Built up area of 300,000 sq. ft). 60,000 sq. ft. will be operational by June 2015. The objective of the Government is to develop a vibrant ecosystem for providing the requisite support and unleash the entrepreneurial spirit amongst new age youth.
- **TASK (Telangana Academy for Skill and Knowledge)** academy is a unique and first-of-its-kind initiative in the country aiming to strengthen the quality of graduates coming out of colleges by imparting industry-grade skill sets, both technical and non-technical.
- **NDLM:** First state in India to launch the National Digital literacy Mission program across the state.
ONE YEAR OF PROMOTING BRAND HYDERABAD

Soon after taking over as IT Minister for the new state, Sri KT Rama Rao initiated a slew of measures to preserve and promote Brand Hyderabad. The minister held deliberations with industry captains, industry bodies and leadership of premier institutes such as ISB and IIIT.

The Minister assured the industry that with the formation of the new state, the days of uncertainty are over and it will be business as usual.

ADVANTAGE HYDERABAD

- “Best City for MICE in Asia” in 2012 (Meetings, Incentives, Conferencing, Exhibitions)
- World’s 3rd most affordable office location
- One of the 41 “Must Visit” cities in the world by The New York Times
- Hyderabad was rated 2nd among India’s ‘Hottest IT destinations’ by Rediff Business
- 2nd most attractive destination for “Doing Business in India” by The World Bank.
- ‘Best City in India’ by Mercer based on quality of living in 2015.
MINISTER SPEAK

Hyderabad has rightly emerged as a contender to become the IT capital of India. With the presence of a large pool of talented IT professionals and as the base for leading MNCs, the city of Hyderabad has the reputation of being the destination of choice for businesses across industries. We invite the IT Industry to explore the possibilities of setting up their operations in Hyderabad.

Sri KT Rama Rao
ONE YEAR OF SCALING NEW HEIGHTS

- The new state of Telangana continues to grow its contribution in IT/ITES exports
- Recorded a growth more than the national average
- The state aims to double the IT/ITES exports in the next five years
- IT-BPM sector contributes 21% of the total GDP of Telangana as compared to 8.1% in India
- Hyderabad stands in second position in the country by contributing 11% of nationwide IT exports
- Hyderabad is the 3rd best city globally in LinkedIn IT talent survey – 2014

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<tr>
<th>IT/ITES exports</th>
<th>INR crores</th>
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<tbody>
<tr>
<td>2013-14</td>
<td>57,258</td>
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<tr>
<td>2014-15</td>
<td>66,276</td>
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<table>
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<tr>
<th>Growth in IT/ITES exports</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>All India</td>
<td>13.0%</td>
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<tr>
<td>Telangana</td>
<td>15.7%</td>
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<thead>
<tr>
<th>Employment</th>
<th>People</th>
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<tr>
<td>2013-14</td>
<td>323,396</td>
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<tr>
<td>2014-15</td>
<td>371,774</td>
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To create a dynamic city that celebrates vibrant social life
BRINGING GLOBAL IT MAJORS TO TELANGANA

Amazon
• Amazon chooses Telangana to setup its largest fulfilment center in India
• This is the largest investment in infrastructure in any state till date by Amazon in India

Google
• Google decides to open its biggest campus outside US in Hyderabad
• The facility to house 13,000 employees by 2019

DE Shaw & Co.
• DE Shaw & Co. to invest $200 Million in Hyderabad
• To position 400 employees in 2015 and double its headcount in three years
EMPOWERING THE NEXT GENERATION WORKFORCE

• TASK (Telangana Academy for Skills and Knowledge) is committed towards enhanced skilling of youth in our state by enhancing their employability quotient

• TASK is working in collaboration with Infosys, Oracle, IBM, Microsoft, Autodesk, SAP and Google

• TASK offers several industry certification programs for the students at free of cost or at a highly subsidised price

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<th>No. of colleges registered with TASK</th>
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<td><strong>Academic Year</strong></td>
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<td>2014-2015</td>
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<table>
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<tr>
<th>No. of students registered with TASK</th>
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<tr>
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<tr>
<td>2014-2015</td>
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<th>No. of students selected in placement drives</th>
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<tr>
<td><strong>Academic Year</strong></td>
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<td>2014-2015</td>
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FROM IT HUB TO STARTUP HUB OF INDIA

• Telangana is setting up the largest technology incubation center in India, called T-Hub
• T-Hub to be set up in collaboration with the premier institutes such as ISB, IIIT-H and NALSAR
• T-Hub to be the “incubator of incubators”
• Mentors and investors include industry veterans from India and Silicon Valley
ELECTRONICS – THE NEW GROWTH ENGINE

- 2 Electronic Manufacturing Clusters of 900 acres close to the Outer Ring Road and Hyderabad International airport
- Aiming for an industry growth from current ₹6,000 Cr. to more than ₹12,000 Cr. in five years
- To train 15,000 youth in the next 4 years for ESDM sector
DIGITAL TELANGANA – REACHING OUT TO THE PEOPLE

MEESEVA

• MeeSeva provides faster, easier and transparent access to various G2C & G2B services through more than 3800 kiosks using IT Technologies
• MeeSeva currently has 316 high impact services pertaining to 34 departments, which would go up to more than 350 in the next 3 months
• The project has completed 4.18 crore transactions

E-PANCHAYAT

• To provide computerised services at the lowest level of the government through e-Panchayat initiative in 2,400 Gram Panchayats (GPs)
• To set up “one stop shop” to facilitate payments relating to MGNREGS, pensions, watershed and other government programs
• E-Panchayat to bring in transparency and accountability

FREE Wi-Fi

• The State Government is planning to make the entire city a fully Wi-Fi enabled city by the end of 2015
• IT Minister launched the pilot project that will provide Wi-Fi around Husainsagar in association with BSNL and QuadZen
• It will enable citizens to access Internet with speeds of 10 (Mbps), free for the first half an hour and chargeable thereon
To increase transparency and usher in Digital Governance, a full-fledged Digital Media Cell has been created as part of the Information Technology, Electronics and Communications Department.

As a first step, the Digital Media Cell has launched Social Media interfaces for the Hon’ble Chief Minister’s Office on Facebook, Twitter and YouTube. These Social Media interfaces have become hugely popular with lakhs of netizens visiting them every day.

Similar interfaces are being launched for all ministries in the government.

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Telangana is one of the first states in the country to launch the National Digital Literacy Mission, with an aim to make one person in every family digitally literate.
1. Telangana chosen as the State with Best Infrastructure Award at the India Today Conclave on 31 October, 2014. Telangana IT Minister Sri K T Rama Rao received the Award representing the State.

2. TS-iPASS, the initiative of Telangana government to issue time bound approvals based on self-certification for industries, has been given the award for Best Practice in Governance by eLets Knowledge Exchange. The award was presented by Governor of Goa, Smt. Mridula Sinha in a function held at Panjim on 22nd May to Mr Jayesh Ranjan, IT Secretary and Commissioner, Industries.

3. Telangana State won the Skoch Renaissance Award 2014 in IT Category. Ramesh Akula, Director Communications, Telangana IT Department received this award at New Delhi from Sri Venkaiah Naidu, Union Minister of Urban Development, Dec. 2014.
With Puneet Talwar, Assistant Secretary of State for Political Military Affairs, US Government

The Government of Telangana signed an MoU with US-based PhotonIC Corporation to develop a Photonics Valley

IT Minister called upon the Ambassador of Republic of Korea, His Excellency Mr. Joon-gyu Le